

# GALA

HISPANIC THEATRE

Since 1976

Noche de Estrellas  
GALA's Annual Benefit Event  
At St. Francis Hall  
1340 Quincy Street NE Washington, DC

Monday, May 8, 2023



## 2023 Honorees

**Pierre Jean Gonzalez**

Starring in the national tour of *Hamilton*; Co-Founder, DominiRican Productions

*Award for Artistic Excellence and Inspiration*

**Barbara Harman**

Executive Director, Harman Family Foundation; Founder, Catalogue for Philanthropy

*Award for Philanthropy in the Community*

**Karen Zacarías**

Award-winning playwright; advocate for the Latinx arts field

*Abel López Leadership Award in Latino Arts*

# Noche de Estrellas

Auctions, Honors, and Live Performances

**WHAT:** "Noche de Estrellas" benefit celebrates GALA's artistic vision and commitment to youth education programs and honors the achievement of leaders in the arts, philanthropy, and community. These honorees understand how the arts can forever transform a young person's life and inspire GALA to pursue its mission and achieve its dreams.

**WHEN:** Monday, May 8, 2023

Cocktail and Silent Auction 6:30 pm - 7:30 pm

Dinner, Performances, Honors, and Live Auction 7:30 pm - 9:30 pm

Performances by artists from GALA and PASO NUEVO students

**WHY:** As a leading Latino arts organization in the U.S., GALA forges new paths for artists, shaping the future of Latino theatre. Funds raised will strengthen GALA's Paso Nuevo youth education program, providing a creative space where youth can explore their identity and develop artistic and academic skills to help them succeed. Paso Nuevo was a proud recipient of the President's 2012 National Arts and Humanities Youth Program Awards.

## Honorary Host Committee:

Ambassador of Argentina to the U.S., **His Excellency Jorge Arturo Argüello**

Ambassador of Chile to the U.S., **His Excellency Juan Gabriel Valdés**

Ambassador of the Dominican Republic to the U.S., **Her Excellency Sonia Guzmán**

Ambassador of El Salvador to the U.S., **Her Excellency Milena Mayorga**

Ambassador of Mexico to the U.S., **His Excellency Esteban Moctezuma**

Ambassador of Spain to the U.S., **His Excellency Santiago Cabanas**

Ambassador of Uruguay to the U.S., **His Excellency Andrés Durán Hareau**

Puerto Rico Federal Affairs Administration, Executive Director, **Carmen Feliciano**

Mayor of the District of Columbia, **Honorable Muriel E. Bowser**

Chair, City Council of the District of Columbia, **Honorable Phil Mendelson**

Ward One Councilmember, City Council of the District of Columbia, **Honorable Brianne Nadeau**

**Amy Austin**, Theatre Washington

**Janet Farrell**, M&T Bank, retired

**Dorothy and Bill McSweeney**, Arts Patrons

**EVENT & AUCTION COMMITTEE:** *Silvia Thornton Freeman, Art Moran, Teri Gálvez, John Fitzgerald López, Sonia Gutierrez, Syddia Lee Chee, Jason Leon, Andreina Cavallotti.*

**TICKETS:** \$250 for individual; \$450 for couples **CALL:** 202-234-7174

## CORPORATE SPONSORSHIP LEVELS

Sponsorship helps your company be recognized for its commitment to the Latino market both locally and globally and receive exposure and visibility before a diverse and distinguished audience of international dignitaries, artists, business and opinion leaders, diplomats, philanthropists, and members of the arts industry. The purchasing power of the U.S. Latino population today is estimated at \$1.7 trillion, greater than any other ethnic group in the country.

### Star Sponsor \$15,000

- ★ A table for twelve (12) at the Noche de Estrellas 2023 event
- ★ Recognition on GALA's website, which receives over 60,000 hits per year
- ★ Ten (10) tickets to a GALA performance of your choice (for the 2023-24 season)
- ★ Logo/credit on all marketing materials for this event
- ★ Full-page advertisement in the event program
- ★ Credit on the LED screen on the marquee at the street entrance to run 24/7 for one week before the event
- ★ Logo/credit projected onto the main stage during the event
- ★ Credit mention from the stage during the event

### Gold Sponsor \$10,000

- ★ A table for ten (10) at the Noche de Estrellas 2023 event
- ★ Recognition on GALA's website, which receives over 60,000 hits per year
- ★ Eight (8) tickets to a GALA performance of your choice (for the 2023-24 season)
- ★ Logo/credit on all marketing materials for this event
- ★ Half-page advertisement in the event program
- ★ Credit on the LED screen on the marquee at the street entrance to run 24/7 for one week before the event
- ★ Credit mention from the stage during the event

### Silver Sponsor \$5,000

- ★ A table for six (6) at the Noche de Estrellas 2023 event
- ★ Recognition on GALA's website, which receives over 60,000 hits per year
- ★ Four (4) tickets to a GALA performance of your choice (for the 2023-24 season)
- ★ Logo/credit on all marketing materials for this event
- ★ One-quarter page advertisement in the event program
- ★ Credit mention from the stage during the event

### Bronze Sponsor \$2,500

- ★ Two (2) tickets to the Noche de Estrellas 2023 event
- ★ Recognition on GALA's website, which receives over 60,000 hits per year
- ★ Two (2) tickets to a GALA performance of your choice (for the 2023-24 season)
- ★ Logo/credit on all marketing materials for this event
- ★ One-eighth-page advertisement in the event program
- ★ Credit mention from the stage during the event

*Tables for families, friends, and community groups are available. Please contact Silvia Thornton Freeman at [silvia@galatheatre.org](mailto:silvia@galatheatre.org) for additional information.*