



Noche de Estrellas GALA's Annual Benefit Event

at St. Francis Hall
1340 Quincy Street NE Washington, DC
May 18, 2022



2022 Honorees

Ana Villafañe, Award for Artistic Excellence and Inspiration

Verizon, Represented by Mario Acosta-Vélez,

Award for Philanthropy in the Community

Abel López, The Abel López Leadership in the Arts Award

Noche de Estrellas

Wednesday, May 18, 2022

Auctions, Honors, and Live Performances

WHAT: “Noche de Estrellas” benefit celebrates GALA’s artistic vision and commitment to youth education programs and honors the achievement of leaders in the arts, philanthropy, and community. These honorees understand how the arts can forever transform the life of a young person and they inspire GALA to pursue its mission and achieve its dreams. The celebration features a dinner reception, silent and live auctions, and performances.

WHEN: Wednesday, May 18, 2022

Cocktail and Silent Auction

6:30 pm - 7:30 pm

Dinner, Performances, Honors, and Live Auction

7:30 pm - 9:30 pm

Performances by artists from GALA’s *On Your Feet!* and PASO NUEVO students

WHY: As a leading Latino arts organization in the U.S., GALA forges new paths for artists, shaping the future of Latino theatre. Funds raised will strengthen GALA’s Paso Nuevo youth education program, which provides a creative space where youth can explore their identity and develop artistic and academic skills that help them succeed in life. Paso Nuevo was a proud recipient of the President’s 2012 National Arts and Humanities Youth Program Awards.

Honorary Host Committee:

Ambassador of Argentina to the U.S., **His Excellency Jorge Arturo Argüello**

Ambassador of El Salvador to the U.S., **Her Excellency Milena Mayorga**

Ambassador and Permanent Representative, El Salvador to the OAS, **His Excellency Agustín Vásquez**

Ambassador of Peru to the U.S., **His Excellency Oswaldo de Rivero**

Ambassador of Spain to the U.S, **His Excellency Santiago Cabanas**

Embassy of Chile in the U.S.

Mayor of the District of Columbia, **Honorable Muriel E. Bowser**

Chair, City Council of the District of Columbia, **Honorable Phil Mendelson**

Ward One Councilmember, City Council of the District of Columbia, **Honorable Brianne Nadeau**

Doug Duncan, President & CEO, Leadership Greater Washington

Janet Farrell, M&T Bank, retired

Carla Hübner, founder InSeries

Dorothy and Bill McSweeney, Arts Patrons

Luis Salgado, Salgado Productions

Noche de Estrellas is made possible in part by: Verizon, Lynne & Joe Horning, M&T Bank, City National, GOYA (as of 2/28/22)

EVENT & AUCTION COMMITTEE: *Silvia Thornton Freeman, Art Moran, Teri Gálvez, John Fitzgerald, Sonia Gutierrez, Lourdes Tinajero.*

TICKETS: \$225 individual; \$400 couples

CALL: 202-234-7174



CORPORATE SPONSORSHIP LEVELS

Sponsorship helps your company be recognized for its commitment to the Latino market both locally and globally, and receive exposure and visibility before a diverse and distinguished audience of international dignitaries, artists, business and opinion leaders, diplomats, philanthropists, and members of the arts industry. **The purchasing power of the U.S. Latino population today is estimated at \$1.7 trillion, greater than any other ethnic group in the country.**

Star Sponsor

\$15,000

- ★ A table for twelve (12) at the *Noche de Estrellas 2022* event
- ★ Recognition on GALA's website which receives over 60,000 hits per year
- ★ Ten (10) tickets to a GALA performance of your choice (for the 2022-23 season)
- ★ Logo/credit on all marketing materials for this event
- ★ Full-page advertisement in the event program
- ★ Credit on the LED screen on the marquee at the street entrance, to run 24/7 for one week prior to the event (or as donor prefers to schedule), visible to thousands of passersby
- ★ Logo/credit projected onto the main stage during the event
- ★ Credit mention from stage during the event

Gold Sponsor

\$10,000

- ★ A table for ten (10) at the *Noche de Estrellas 2022* event
- ★ Eight (8) tickets to a GALA performance of your choice (for the 2022-23 season)
- ★ Credit on the LED screen on the marquee at the street entrance, to run 24/7 for one week prior to the event
- ★ Logo/credit on all marketing materials for this event
- ★ Half-page advertisement in the event program
- ★ Credit mention from stage during the event

Silver Sponsor

\$5,000

- ★ A table for six (6) at the *Noche de Estrellas 2022* event
- ★ Four (4) tickets to a GALA performance of your choice (for the 2022-23 season)
- ★ Logo/credit on all marketing materials for this event
- ★ One-quarter page advertisement in the event program

Bronze Sponsor

\$2,500

- ★ Three (3) tickets to the *Noche de Estrellas 2022* event
- ★ Two (2) tickets to a GALA performance of your choice (for the 2022-23 season)
- ★ One-eighth page advertisement in event program
- ★ Logo/credit on all marketing materials for the event

TABLES FOR FAMILIES, FRIENDS, AND SPONSORED COMMUNITY TABLES ARE AVAILABLE. PLEASE CONTACT SILVIA THORNTON FREEMAN AT SILVIA@GALATHEATRE.ORG FOR ADDITIONAL INFORMATION